Maryland OUTloud

A Voice for the LGBTQIA+ Community & Their Allies

Maryland OUTloud is a free monthly magazine for the LGBTQIA+ community and their allies with an anticipated 5,000+ readers. Each month over 4,000 copies of Maryland OUTloud's print edition are being distributed to over 275 locations throughout Maryland and south central Pennsylvania as well as to home subscribers. Maryland OUTloud's online edition is available to readers to access fully online with no subscription or membership fees.

Maryland OUTloud is published monthly at the beginning of each month. Maryland OUTloud is an all-encompassing advertising resource to ensure your message reaches our LGBTQIA+ community and their allies. Targeted to attract the LGBTQIA+ community and their allies, Maryland OUTloud reaches one of the nation's most sought-after consumer markets. Our area's LGBTQIA+ communities are large, vibrant and known for their support of the businesses that reach out to their communities.

Our success can be attributed to the talented staff of writers and contributors who ensure that Maryland OUTloud remains exciting, relevant and timely. Our cadre of talented writers include some of the most respected professionals working in their field and advocates supporting the community.

Maryland OUTloud is there helping the LGBTQIA+ community and their allies improve their quality of life as well as provide a resource of inspiration, hope and guidance for those in need.

Advertising Rates & Ad Sizes

Full Page Ad
10.5" High x 7.75" Wide

$400 Each

Half Page Hortizontal

5.10" High x 7.75" Wide

$275 Each

Business Card

2.25" High
x 3.60" Wide

$95 Each

Half Page Vertical

10.5" High
x
4" Wide

$275 Each

Quarter Page

5.10" High
x
3.60" Wide

$175 Each

Discounted rates for Non-profit organizations and long-term advertising contracts

Print ready accepted ads must be sent in one of the following formats: PDF or JPEG in 300 DPI or better. All ads are in 4 color CMYK. Ads can be emailed to adam@marylandoutloud.com

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Ad Deadlines & Publication Dates

Month	Due Date Articles/Ads	Publication Date	Distribution Date
January	12/26	1/2	1/9
February	1/23	1/30	2/6
March	2/20	2/27	3/6
April	3/20	3/27	4/3
May	4/17	4/24	5/1
June	5/22	5/29	6/5
July	6/19	6/26	7/3
August	7/24	7/31	8/7
Septemeber	8/21	8/28	9/4
October	9/18	9/25	10/2
November	10/23	10/30	11/6
December	11/20	11/27	12/4

Ad Production

Maryland OUTloud's professional production department will create your ad from start to finish with absolutely NO ADDITIONAL charge! Our graphics team is one of the best in the area and you will find that they will produce an image that will maximize the impact of your message.

Additional Information

Payment for new advertisers will be due at time of placement. Advertisers can establish credit after first three payments and then will be billed after each issue. Payment is due within 30 days. A 1.5% surcharge will be added to accounts over 30 days past due date.

Maryland OUTloud is not responsible for errors in ads. Credit may be given equal to the space an error occupies in the ad.

Maryland OUTloud reserves the right to reject any ad for content. All material appearing in the newspaper is the property of Maryland OUTloud and may not be reproduced without permission of the paper

Prime advertisement placement is available for an additional 15% fee.

Visit: Marylandoutloud.com
Contact: 410-802-1310
Email: advertise@marylandoutloud.com