

Maryland OUTloud

A Voice for the LGBTQIA+ Community & Their Allies

Maryland OUTloud is new and upcoming monthly news publication for the LGBTQIA+ community and their allies with an anticipated 10,000+ readers. Maryland OUTloud's print edition will be distributed to over 200 locations throughout Maryland and south central Pennsylvania as well as to home subscribers. Maryland OUTloud's online edition will be available to readers to access fully online with no subscription or membership fees.

Maryland OUTloud is published monthly at the beginning of each month. Maryland OUTloud is an all-encompassing advertising resource to ensure your message reaches our LGBTQIA+ community and their allies. Our readers are well-educated with the taste for the finer things but an eye for value. This is what makes Maryland OUTloud loyal to the area's retail businesses and professionals who demonstrates their support for the LGBTQIA+ community and their allies by advertising in our publication and participation in community events.

Targeted to attract the LGBTQIA+ community and their allies, Maryland OUTloud reaches one of the nation's most sought-after consumer markets. Our area's LGBTQIA+ communities are large, vibrant and known for their support of the businesses that reach out to their communities.

Our success can be attributed to the talented staff of writers and contributors who ensure that Maryland OUTloud remains exciting, relevant and timely. Our cadre of talented writers include some of the most respected journalist and professionals working with press today.

From local, national and international news and commentary, to the latest health care developments, Maryland OUTloud is there with the story. From the latest in music, film and theatre to reviews of the trendiest restaurants, Maryland OUTloud's Arts & Culture section keeps our readers in the know. From wellness suggestions, practical financial advice, travel, fashion, household ideas, as well as candid discussions of the role of faith in the lives of our readers, Maryland OUTloud is there helping the LGBTQIA+ community and their allies improve their quality of life.

Advertising Rates & Ad Sizes

Ad Size	Dimensions	Monthly Cost	2nd Issue 3% Discount	3rd Issue 6% Discount	4th Issue 9% Discount	5th Issue 12% Discount	6th Issue 15% Discount
Full Page	21.5" high x 16" wide	\$1,250	\$1,212	\$1,175	\$1,137	\$1,100	\$1,062
Half Page Horizontal	10.5" high x 16" wide	\$625	\$606	\$587	\$568	\$550	\$531
Half Page Vertical	21.5" high x 7.75" wide	\$625	\$606	\$587	\$568	\$550	\$531
Quarter Page	10.5" high x 7.75" wide	\$312	\$303	\$293	\$284	\$274	\$265
Eighth Page	5.10" high x 3.60" wide	\$156	\$152	\$147	\$142	\$137	\$132
Business Card	2.25" high x 3.60" wide	\$80	\$78	\$76	\$73	\$70	\$68

Print ready accepted ads must be sent in one of the following formats: PDF or JPEG in 300 DPI or better. All ads are in 4 color CMYK. Ads can be emailed to adam@marylandoutloud.com

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Ad Deadlines & Publication Dates

Month	Due Date Articles/Ads	Publication Date	Distribution Date
January	N/A	NA	
February	7-Feb	12-Feb	17-Feb
March	28-Feb	5-Mar	7-Mar
April	28-Mar	2-Apr	4-Apr
May	25-Apr	30-Apr	2-May
June	30-May	4-Jun	6-Jun
July	27-Jun	2-Jul	4-Jul
August	25-Jul	30-Jul	1-Aug
September	29-Aug	3-Sep	5-Sep
October	26-Sep	1-Oct	3-Oct
November	31-Oct	5-Nov	7-Nov
December	28-Nov	3-Dec	5-Dec

Ad Production

Maryland OUTloud's professional production department will create your ad from start to finish with absolutely NO ADDITIONAL charge! Our graphics team is one of the best in the area and you will find that they will produce an image that will maximize the impact of your message.

Additional Information

Payment for new advertisers will be due at time of placement. Advertisers can establish credit after first three payments and then will be billed after each issue. Payment is due within 30 days. A 1.5% surcharge will be added to accounts over 30 days past due date.

Maryland OUTloud is not responsible for errors in ads. Credit may be given equal to the space an error occupies in the ad.

Maryland OUTloud reserves the right to reject any ad for content. All material appearing in the newspaper is the property of Maryland OUTloud and may not be reproduced without permission of the paper

Visit: Marylandoutloud.com

Contact: 410-802-1310

Email: advertise@marylandoutloud.com